

2009 Irish Wolfhound Club of America National Specialty Catalog Advertising

Ads must be in a **ready to publish digital format**. We can accept material in MS Word or as a graphic (JPG, TIF, PDF, EPS). Full page ads should be no larger than 4.5 x 7.5 inches. All photos should be scanned at a resolution of at least 300 DPI.

What type of ads will be accepted?

- Congratulatory messages
- Remembrances/memorials
- Photo with name of dog, kennel and three generation pedigree
(no contact information including phone, email or address allowed)
- Ads from Regional Clubs and IWF may include contact information
- Commercial ads will **not** be accepted

All ads are subject to approval by Catalog Advertising Committee and any submission can be regretfully declined. In addition, ads are subject to space availability in catalog.

Ads must be paid in advance with check to the IWCA. Payment through PayPal will also be accepted. Prices are \$50.00 for a full page and \$30.00 for half a page.

New This year — A Supporter's Page

The Following Send Their Best Wishes for the 2009 IWCA National Specialty:

For \$10.00 you can add your name to the list.

Send your name as you want printed along with your payment.

Closing date for advertising is **April 24th, 2009**

To submit ads to Catalog Advertising Committee send in digital format to Audrey St Clair at thecoopersinn@aol.com.

PayPal instructions for Catalog Advertising: Each ad needs to add a \$3.00 service charge when using PayPal. Send PayPal payments to iwcar@hughes.net . You will receive your receipt of payment from PayPal. You must indicate when submitting ad that PayPal has been used for payment.
