

# *Irish Wolfhound Club of America, Inc.*



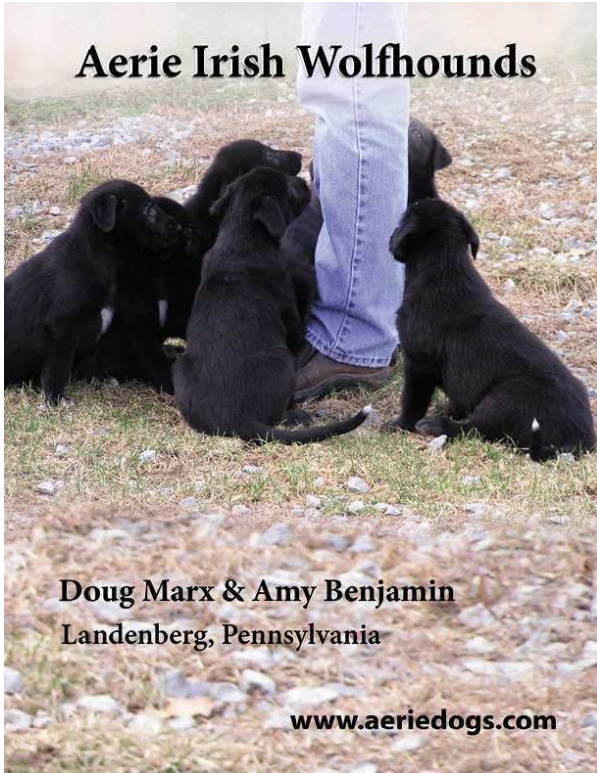
## ***Harp and Hound – Advertising Policy***

1. Only members of the Irish Wolfhound Club of America, Inc. may advertise in *Harp and Hound*.
2. Advertising must be in good taste and in keeping with the club object to guard against commercial exploitation of Irish Wolfhounds.
3. Acceptable advertisements may contain:
  - a. Congratulatory messages or memorials.
  - b. Candid photographs with a three generation pedigree or other copy.
  - c. Show or performance win photographs which may include the name of the dog, show or event, judge, placement, a three generation pedigree and owner contact information.
4. No advertising of litters, stud service, or rankings in any system will be allowed.
5. Covers and inside covers are not available for advertisements.
6. Advertising in a 64-page issue of *Harp and Hound* will be limited to 15 pages, in a 72-page issue, 17 pages and in a 80-page issue, 19 pages. Advertising will be placed on first come basis, with payment in full. Those to whom pages were unavailable because of the page limitation, will have priority in order of receipt of paid advertising in the following issue.
7. Advertising for each issue will open at a pre-announced time and date. Only requests arriving after the announced time and date will be placed, except for holdovers pursuant to paragraph 6.
8. All advertising will be in one section of the magazine. Placement of advertisements is to be determined by the editorial staff, and due to layout constraints specific location requests will not be guaranteed.
9. One person or entity may not have more than two pages per issue.
10. Advertisements may be in color, black and white, or color-toned black and white.
11. Prices (subject to change):

|                      |          |
|----------------------|----------|
| Horizontal half page | \$100.00 |
| Full page            | \$175.00 |
| Two-page spread      | \$350.00 |
12. Advertisements will be accepted for goods and services from members only. All such advertisements must clearly identify the advertiser and the product or service offered and must contain contact information. No advertising will be accepted from or concerning the following:
  - a. Any person or organization that promotes behavior unacceptable to the IWCA, Inc.
  - b. Political parties, candidates, or those promoting ballot issues.
  - c. Personal or singles advertisements.
  - d. Professional handling services.
13. The IWCA, Inc. does not endorse any product or service and is not responsible for the claims of any advertiser.
14. The IWCA, Inc. reserves the right to refuse advertising deemed inappropriate or which does not conform to this policy.

*IWCA Board approved: May 1, 2014*

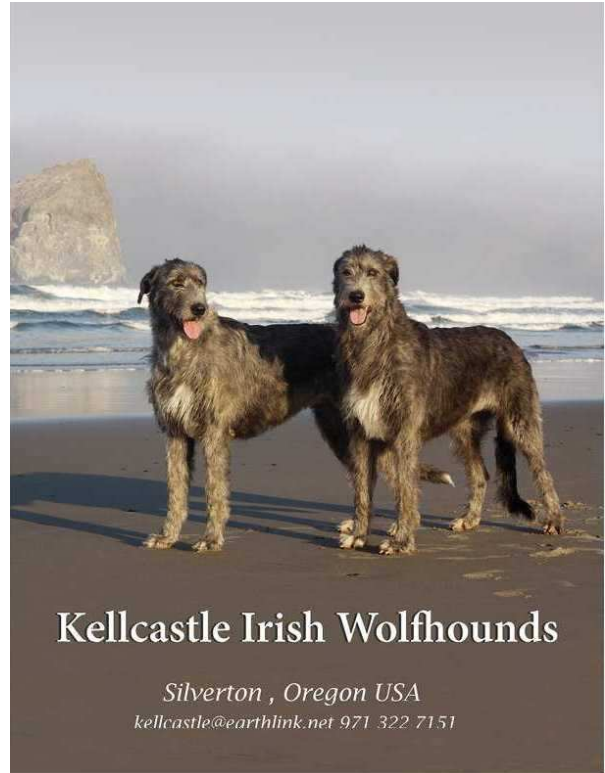
## Harp and Hound – Sample Advertisements



**Aerie Irish Wolfhounds**

Doug Marx & Amy Benjamin  
Landenberg, Pennsylvania

[www.aeriedogs.com](http://www.aeriedogs.com)




**Kellcastle Irish Wolfhounds**


Silverton , Oregon USA  
kellcastle@earthlink.net 971 322 7151

2006 – The Year of the Veterans  
for STARKEEPER

*You go, girls!*



**Vanna** – 8.5 years  
MultiBIS/BISS Can./Am. Ch. Kellcastle Starkeeper Vanilla CGC/JC/FCHX  
Bred by Anne Spalding Prill – Photo Patrick Walker



**Celt** – 7.5 years  
Can./Am. Ch. Starkeeper Cuhaven Karontara  
Co-owned with Karon Volk & Pamela Hendrickson, DVM – Photo Steve Surfman

**Vanna** Best Veteran Bitch IWCA Nationals & Best of Opposite Sex  
Veteran Sweeps IWAGS 6 months later.

After major surgery in May, **Celt** recovered to win 6 specialty Veteran Bitch classes in a row  
July to October, earning the only AOM Canadian National.

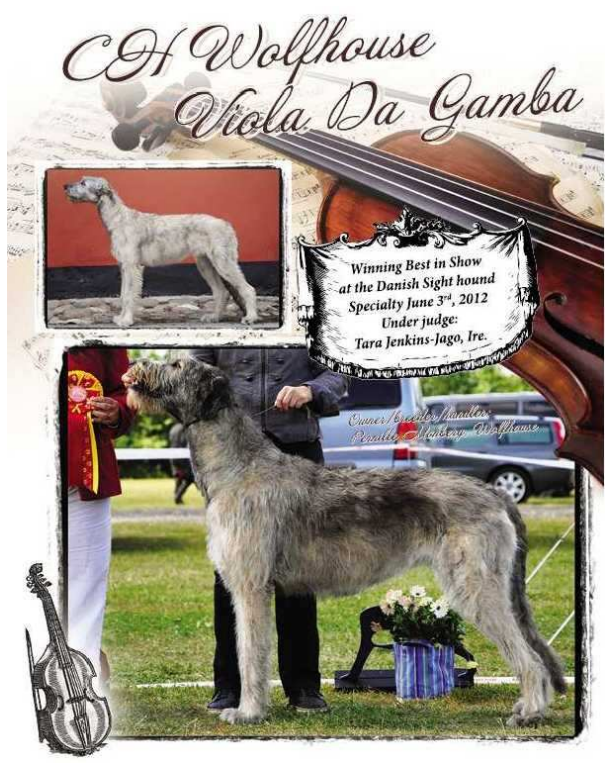
Ending the year with Best Veteran & Best of Opposite Sex at IWAGS. WOW!

Just as amazing are 10 year old **Viva** who was High in Obedience Trial at the IWCA Nationals in April –  
Starkeeper Kellmore Viva CD, RN, NA, NAJ, NJK, CGC, TDI, CGN, loved by Joanne Buchner Brown, DVM.

Also stunning in their golden years are the incredible **Blossom**, 10 years, and sweet **Binky**, 8 years  
who live with Karon Volk,  
and lovely **Stas**, 6 years old with Judi Ryan.

All six Starkeeper girls have been in the ribbons in veteran classes this year.  
Jocelyn@StarKeeper.ca

*COH Wolfhouse*  
*Viola Da Gamba*



Winning Best in Show  
at the Danish Sight hound  
Specialty June 3<sup>rd</sup>, 2012  
Under judge:  
Tara Jenkins-Jago, Ire.

*Owner/Handler: Roselle Henken Wolfhouse*

IWCA Board approved: May 1, 2014